

Message Text

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44

ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 CIAE-00 INR-07 NSAE-00 /025 W

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R 301304Z JUL 76

FM AMEMBASSY BUENOS AIRES

TO SECSTATE WASHDC 6561

USDOC WASHDC

USIA WASHDC

INFO AMEMBASSY BRASILIA

AMCONGEN RIO DE JANEIRO

AMEMBASSY SANTIAGO

AMEMBASSY MONTEVIDEO

AMEMBASSY LA PAZ

AMEMBASSY ASUNCION

LIMITED OFFICIAL USE BUENOS AIRES 4990

E.O. 11652: N/A

TAGS: BEXP, ETEL, AR

SUBJECT: COLOR TELEVISION IN ARGENTINA

A) 75 BA 3037 (NOTAL) KDJ

U KDA JUTTE KNOTAL)

1. NEW MILITARY GOVERNMENT HAS DECIDED TO PURCHASE PAL (GERMAN COLOR TV TRANSMISSIONS SYSTEM) FOR USE IN TELEVISIONING 1978 WORLD SOCCER CUP GAMES TO BE HELD IN ARGENTINA. THOUGH PRESIDENTIAL PRESS SECRETARY ASSERTS THIS DECISION IS NOT A COMMITMENT ON WHICH COLOR SYSTEM ARGENTINA WILL ADOPT INTERNALLY, IT SEEMS CLEAR THAT THE ODDS ARE NOW HEAVILY WEIGHTED IN FAVOR PAL.

2. DECISION CAME AS SURPRISE TO MOST OBSERVERS, NOT BECAUSE OF

CHOICE OF SYSTEM, BUT BECAUSE ARGENTINA HAS DECIDED TO BUY INSTEAD OF RENTING. THEY HAD BEEN EXPECTED TO RENT, WHICH WOULD HAVE BEEN LESS EXPENSIVE IN THE SHORT TERM AND LESS ONEROUS FROM BALANCE OF PAYMENTS VIEW.

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Message Attributes

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Capture Date: 01 JAN 1994
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Current Classification: UNCLASSIFIED
Concepts: TELEVISION BROADCASTING
Control Number: n/a
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Draft Date: 30 JUL 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: CunninFX
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Review Comment: n/a
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Margaret P. Grafeld
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TAGS: BEXP, ETEL, AR, GE, PAL
To: STATE COM
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